

RESOLUTION NO. 2021-185

A RESOLUTION OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL OF NASSAU COUNTY, FLORIDA, RECOMENDING TO THE BOARD OF COUNTY COMMISSIONERS THE ENGAGEMENT OF WE-DECORATE, LLC TO PROVIDE PROFESSIONAL LIGHTING SERVICES FOR THE 7TH ANNUAL AMELIA ISLAND DICKENS ON CENTRE FESTIVAL; RECOMMENDING APPROVAL OF THE PROJECT PROPOSAL FROM WE-DECORATE, LLC; PROVIDING CERTAIN LEGISLATIVE FINDINGS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Dickens on Centre Festival has become a tradition on Amelia Island; and

WHEREAS, the 7th Annual Dickens on Centre Festival is scheduled for December 9-12, 2021 in downtown Fernandina Beach, Florida; and

WHEREAS, professional lighting services to assist with designing, installing and servicing a Christmas lighting display in Fernandina Beach, Florida for the annual Dickens on Centre Festival is essential; and

WHEREAS, We-Decorate, LLC, has the qualifications, experience, staff and resources to perform the requested services; and

WHEREAS, the Amelia Island Convention and Visitors Bureau, based on a Request for Proposal process, recommends We-Decorate, LLC as the most responsive company; and

WHEREAS, the Amelia Island Tourist Development Council, based upon the recommendation of the Amelia Island Convention and Visitors Bureau, finds that the engagement of We-Decorate, LLC is necessary in order for the Dickens on Centre Festival to proceed as planned; and

WHEREAS, pursuant to Section 5.8 of Nassau County Ordinance 2009-09 professional service contracts such as planning, creative services, and design are exempt from the competitive purchasing method of the Nassau County Purchasing Policy; and,

WHEREAS, the proposal from We-Decorate, LLC is attached hereto as Exhibit "A".

NOW, THEREFORE, BE IT RESOVLED by the Amelia Island Tourist Development Council, as follows:

SECTION 1. FINDINGS. The above findings are true and correct and are hereby incorporated herein by reference.

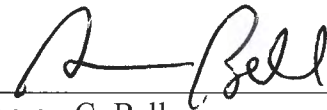
SECTION 2. SCOPE. The Amelia Island Tourist Development Council (AITDC) recommends the Nassau County Board of County Commissioners approve a contract with We-

Decorate, LLC based upon the proposal as set forth in Exhibit "A".

SECTION 3. EFFECTIVE DATE. This Resolution shall take effect immediately upon its passage.

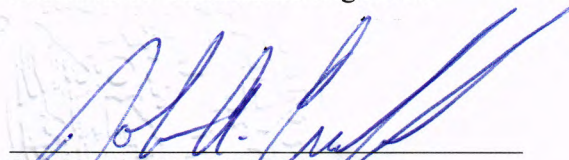
DULY ADOPTED 13th day of September, 2021.

**AMELIA ISLAND TOURSIT DEVELOPMENT
COUNCIL OF NASSAU COUNTY, FLORIDA**



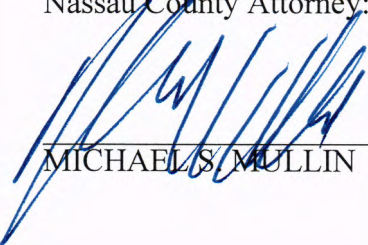
Aaron C. Bell
Its: Chairman

Attest as to Chairman's Signature



JOHN A. CRAWFORD
Its: Ex-Officio Clerk

Approved as to form by the
Nassau County Attorney:



MICHAEL S. MULLIN

wedecorate

1796 South Metro Parkway
Centerville, OH 45459
(937) 886-4848

BILL TO

Amelia Island
Convention and Visitors
Bureau
2398 Sadler Road.
Suite 200
Amelia Island, FL
32034

INVOICE # 1979

DATE 08/06/2021

TERMS Due on receipt

ACTIVITY	AMOUNT
Christmas Leasing	92,806.60
2021 Christmas Deposit	
Year 1 of 3	
2021-\$185,613.19	
2022-\$185,613.19	
2023-\$185,613.19	

2021 Lighting Description

*trees wrapped on Centre St., Front to 8th street.

*189 total

*roofline lighting down Centre St....from Front to 8th Streets,
commercial & government buildings along 2nd, 3rd, & 4th from Ash
Street (one block South of Centre) to Alachua (one block North of
Centre)

*includes powering up all lights to existing city electrical
infrastructure

*Post Office

*upper railing will have garland places end to end, with slight
droop in middle

*lower 3 doors will have garland traced around openings

*all brackets, power, cords, etc

*Courthouse

*upper railing will have garland places end to end, with slight
droop in middle

*lower 3 doors will have garland traced around openings side to
side

*all brackets, power, cords, etc

RFP Installation Contract based on 3 year contract

*Installation & storage \$185,613.19 (per year) 2021, 2022, 2023

Thank you for allowing us to share "The Beauty of Celebration". We appreciate your
business.

ACTIVITY

AMOUNT

****includes all new product

*included options

*Lesesne House 3 oak trunks or building trace lighting

*City Hall building trace and 3 trees

BALANCE DUE

\$92,806.60

Thank you for allowing us to share "The Beauty of Celebration". We appreciate your business.